

WEBINAR Perspectives from Capitol Hill: Mark Parkinson on the LTC Landscape



April 16, 2024 at 1:00pm ET

In this must-attend session, Mark Parkinson, President and CEO of AHCA/NCAL, will give an update on actions that have taken place in DC, the state of the sector, and what developments providers can expect this year.

He'll discuss the administration's focus on the health and safety of residents, today's heightened regulatory environment, the workforce crisis, and other top issues in long-term and post-acute care and how providers can mobilize to address them. He'll also provide insights on the future state of the sector to help facilities best prepare for what's next.

Whether you're a rural provider or chain operator, this informative session will arm you with the knowledge you need to understand the industry's latest challenges and opportunities.

Learning Objectives:

1. Identify the top regulatory developments affecting providers this year and what to expect from long-term and post-acute care legislators in 2024
2. Understand the current status of the proposed staffing mandate and strategies to shape the rule
3. Learn the trends shaping the industry and how they impact the forecast for providers this year and beyond



Mark Parkinson
President & CEO
AHCA/NCAL

Register Now

<https://learn.pharmerica.com/perspectives-from-capitol-hill>

This webinar has been approved for 1 hour of CE credit by NAB/NCERS.

PRESENTED BY

Mark Parkinson President & CEO, AHCA/NCAL

Mark Parkinson is the President and CEO of the American Health Care Association and the National Center for Assisted Living (AHCA/NCAL), which represents more than 14,000 nursing homes, assisted living communities, and intermediate care facilities for individuals with disabilities. Parkinson served as the 45th Governor of the State of Kansas. Prior to that, he was the owner and operator of long term care facilities in Kansas and Missouri.

Under Parkinson's leadership, AHCA/NCAL focuses on delivering policy solutions to the Hill and the Administration, with a special emphasis on quality care. During his tenure, AHCA/NCAL has remained the largest association in long term care and has enjoyed record membership.

Parkinson's vision and leadership has brought him recognition. He was named a top lobbyist for 11 consecutive years (2013-2023) by The Hill, a leading Capitol Hill newspaper. Parkinson also had the distinction of being selected as one of the "100 Most Influential People in Healthcare" by Modern Healthcare in 2015, 2020, 2021, 2022, and 2023. Parkinson was named Top CEO in the small-employer category by The Washington Post 2019 Top Workplace survey, and Top Association CEO by CEO Update in 2013. Washingtonian selected Parkinson as one of Washington, DC's 500 Most Influential People in 2022 and 2023. In 2024, Parkinson was named as the recipient of the McKnight's Pinnacle Career Achievement Award.